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 New age formats
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 Maximum Care
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Your Partner in
 Everything Laundry

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OVERVIEW

Reputed, Dependable, Consistent!

Looking at a new venture in the laundry business OR refurbishing an existing laundry OR streamlining an in-house laundry OR setting up a laundry department... you are talking to the right people — ADD Laundry Concepts (ALC).

At ALC, we have spent almost 20 years in understanding the Laundry Industry. Our intimate, extensive and practical knowledge of the laundry industry has resulted in making Us one of the most experienced and knowledgeable Laundry Consultant.

We have transformed our Industry combining cutting edge technology & latest cleaning systems. Over time, armed with an array of environmentally preferred products, the right tools and sound practices; we have partnered with many customers. We have dramatically reduced their water usage, energy consumption & costs and improved their operational efficiency & productivity.



Depending upon the needs of the laundry, we introduce you to innovative products . Our services extend to a full range of specialized services aimed at enhancing your operational efficiency and, ultimately, your profitability - from optimization on-site, to programs that increase your productivity and result in savings; you can trust ALC as your Partner in Everything Laundry.

We have established a framework of continuous improvement that focuses on earning the goodwill of customers and users. Customers rely on our promise to deliver peace of mind through efficient & reliable products, systems and services.

We work with:

- Healthcare
- Hospitality
- Industries
- Laundromats
- Commercial Laundries
- Government Projects



CONSULTING

PRE DETERMINED LAUNDRY FORMATS:

Select from a range of pre-determined laundry formats to suit your business, productivity and budget needs.

CUSTOMIZED LAUNDRY FACILITY PLANNING:

Preparing a blueprint for the laundry facility customized to your needs from equipment configuration to design and layout, suitable to area available for set-up, we help you plan your complete laundry facility.

PROJECT MANAGEMENT:

Project Management is part of our core service. It is a result of understanding our client's needs. We identify which configuration of our services will achieve the required outcome. We then provide solutions to achieve these objectives, while also adding value and completing projects within budget.

ADVISING ON CLEANING & FINISHING EQUIPMENT:

Institutional laundry services is our forte. We've worked with some of the finest laundry equipments across the world. Taking efficiency, cleaning standards, volumes processable & cost to output ratio into consideration, we arrive at the optimum choice of cleaning & finishing equipment. We help in selection, even plan the layout.

ON SITE ANALYSIS FOR EXISTING LAUNDRIES:

We spend time taking a meticulous look-see through all your departments and functions. Follow it up with a detailed report of what is & what could be. Explain our views and observations and guide you through our recommendations for improvements.

TOTAL FACILITY RE-ENGINEERING:

After a thorough analysis vis-a-vis your needs and scale of operations, we advise how you need to re-engineer your set up, beginning from structural, processes, placement and going on to changing process configuration of machines, streamlining operations, revising methods etc. In short, our solutions will help you get optimum efficiency from your current set up.

PERSONNEL MANAGEMENT TRAINING:

The success of any department depends upon the personnel manning the machines and the processes. They've got to be qualified and skilled for the job. We train and integrate such personnel to give you optimum productivity. We also hold regular customized training programs as per your needs.

PRODUCTS

At ALC, we aim to be the one stop solution for all your laundry needs. Our services enhance your brand image, operational efficiency and, ultimately your profitability. Our range of products include :

- Equipment from across the world
- Genuine Spare parts
- Ancillaries
- Consumables
- Innovative Products



NEW AGE FORMATS

At ADD Laundry Concepts, we specialize in building and executing customized laundry concepts with state of the art technology. "Washiteria" is one such new age affordable Laundromat Service that ensures:

- Convenience and fulfillment of basic lifestyle requirement – wash, dry and fold
- Affordable, Hygienic, Accessible and Proficient Service
- Modern & Efficient Laundry System enabling savings of resources like Water and Energy
- Saving Valuable Time, Improving Health & Safety, Neat & Tidy Habitat



TECHNICAL SERVICES

Like humans, Laundry Equipment need care too !

It is important to have the right equipment but it is even more important to have the right people to maintain these machines so that you can optimize the usage of your equipment and ensure a smooth flow of operations at all times.

At ALC the emphasis is on preventive maintenance through scheduled programmes. Understanding the do's and don'ts of maintaining the equipment matter greatly in the equipment's ability to perform at its peak. More importantly professional maintenance of the machine will keep the equipment in good condition and extend its operational life. It will also positively impact the operational costs and time management, which will result in better productivity and quality output.

We at ALC provide trained and Authorized Service Team for preventive and corrective maintenance of your laundry machines.

